## Give To Grow:

How Non-profit Engagement Benefits Self, Career and the World!

Hillary Gramm, M.A. Selling & Sales Management, Purdue 2005 Cross-Cultural Studies, University of Houston-Clear Lake 2011 Houston, Texas









\*On August 27<sup>th</sup>, 2017 the Houston region was hit with the most non-discriminate stranger

\*Everyone experienced trauma

- \*Everyone was impacted \*Everyone was unsure
- \*<u>Life stopped</u>...or did it?

#### \*<u>The first 48 hours</u>

- \*The area was hit with 50" of rain
  - \*It was never ending
  - \* People stranded on roof tops, boat rescues from the Cajun Navy, fear of missing loved ones, sleeping on floors in emergency shelters set-up in neighborhood schools, flooded vehicles littering the roads, the inability to leave your home, watching your home fill with rainwater, rationed food at the grocery store, no gas, anxiety of the unknown, survivor guilt

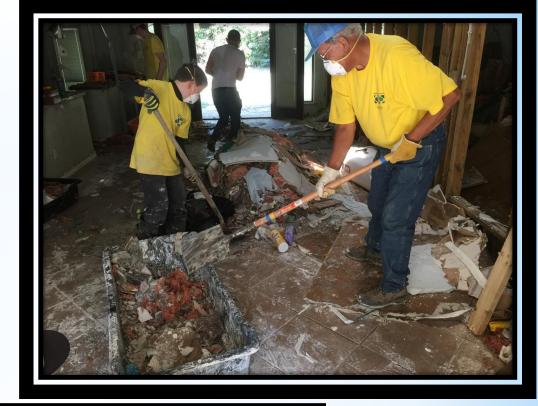




## A movement was born

















#### \*Everyone worked tirelessly!

- \* People opened their homes to friends, strangers, and pets
- \* People cooked meals for those living in FEMA hotels
- \* People mucked and gutted
- \* People gave money
- \* People brought bleach and supplies
- \* People gave rides to those with flooded cars
- \* People gave comfort

\*People worked night and day because it was the right thing to do!



## 2-year old Millie picking out groceries

Hauling dog food at the Kroger Relief Center



The Gramm Cats became foster sisters!



\* As a result of giving our time, talent and treasure, we all came out ahead

- \* We became a more cohesive community
- \* We are better prepared on how to help and lead
- \* We are more empathetic toward others
- \* We have new skills
- \* We made new friends

### We grew stronger together



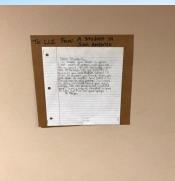




## \*Social Media connected and empowered us to help in so many ways!

# \*Purdue friends saw the needs and reached out!









\*People helping People...it's easy and there are a multitude of ways to get involved and you need not wait for a natural disaster to strike!



\*Non-Profit organizations are the operating arm in connecting people and resources! \*Non-Profits are VITAL to the success of a community \*The question need not be "Do you volunteer?" But, rather "WHERE AND HOW do you contribute to your community?"

\*Businesses are becoming more engaged in their communities

- \*Win-Win for companies
  - \* Marketing tool
  - \* Attractive to millennial hires
  - \* Tax-Write off
  - \* Consumers support businesses that are working to better the communities they are serving





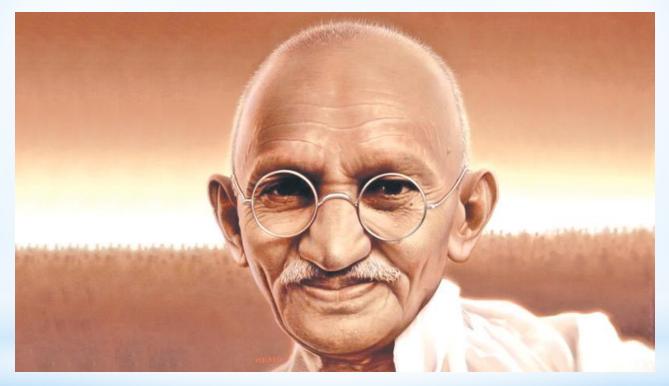




Where to begin your journey of changing the world!

\*What sparks your interest? \*Animals, Children, Seniors, Veterans, Arts, Environment? \*What are your skills? \*People hurt in a variety of ways more than financially \*Contact your local 2-1-1 United Way Helpline for info on where to seek opportunities once you have determined interest

#### \*Be the change you wish to see in the world!



# \*A fulfilling, challenging, rewarding, enjoyable career!

\*15 years in the non-profit sector working with at-risk youth

> \*Big Brothers Big Sisters \*Communities In Schools \*Higher Up Texas



Higher Up Texas students contributing back into their community!

\*If you have any questions or would like to be connected to a Nonprofit in your community, please contact Hillary at \*Hillary@higheruptexas.org \*281-705-4167

