

# ***VIRTUAL FUND RAISING***

**Fred McCracken, President Purdue Alumni Club of  
Hendricks County**

# *Hands off Virtual Revenue Stream*

- Start a *Go Fund Me* Page
  - <https://www.gofundme.com/>
  
- Christmas Wreath at *Christmas Forest*
  - [santa@christmasforest.com](mailto:santa@christmasforest.com)
    - No money up front
    - Delivered directly to your customer
    - Free shipping via UPS –Continental US
    - Your fundraising rep at Christmas Forest is Angie,
  
- Make it a Contest Between Clubs



2019 Fundraising Plans information.pdf



2019 EZ Plan - PBAO.pdf

# Virtual Fundraising- Make it Fun

- Virtual Silent Auction
  - Silent Auction Used at Boilermaker Ball
    - Contact for Boilermaker Ball template- Christopher Pullins
  
- Virtual Raffle
  - Wheel of Names
    - <https://wheelofnames.com/>
  - Prizes-Gift Card, Logo Items
  
- Virtual Walk- (Haley Atwell)
  - Sign Up with Entry Fee

**Christopher Pullins**  
*Assistant Director, Alumni Events*  
Purdue Alumni Association  
(765) 496-6060  
[pullinc@purdue.edu](mailto:pullinc@purdue.edu)  
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Contact:  
**Haley Atwell**  
*Assistant Director, PASE  
Engagement*  
Purdue Alumni Association  
(765) 496-6550  
[www.purduealumni.org](http://www.purduealumni.org)



Virtual Walk.pdf

# *Virtual Activity Prizes / Item Sales*

- Logo Items (Your Club?)
  - Include T-Shirt, Certificate, Shipping in Virtual Walk Fee
  - Virtual Silent Auction Items
  - Virtual Raffle Prizes
  
- PAA approved Vendors
  - <https://www.purdue.edu/trademarks-licensing/documents/licensees%20addresses.pdf>
  
- What
  - T-Shirts, Face Masks, .....

- Share Ideas
- Fred McCracken and Sharetha Marshall can be Your Contacts

**Fred McCracken (BSIE 1973)**

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**Sharetha Marshall, MSM (HHS '02)**

*Assistant Director, Regional Outreach - East USA,  
Purdue Black Alumni Organization(PBAO)*

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# Trivia

What do Sharetha and Fred Have in Common?

# Answer

They are both Jeffersonville Red Devils

***THANK YOU***

Questions?

