

2018

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# ALUMNI LEADERS CONFERENCE

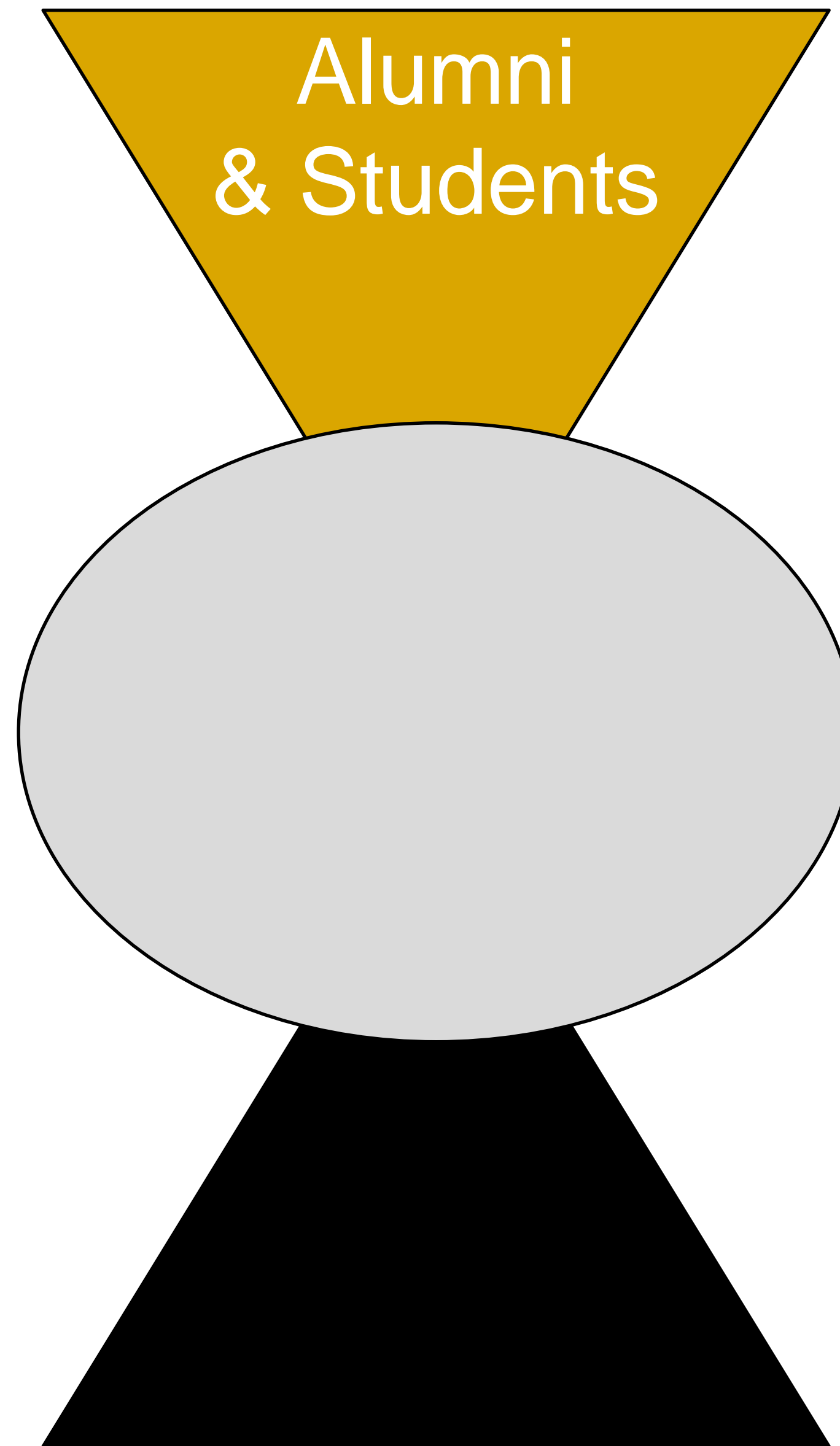
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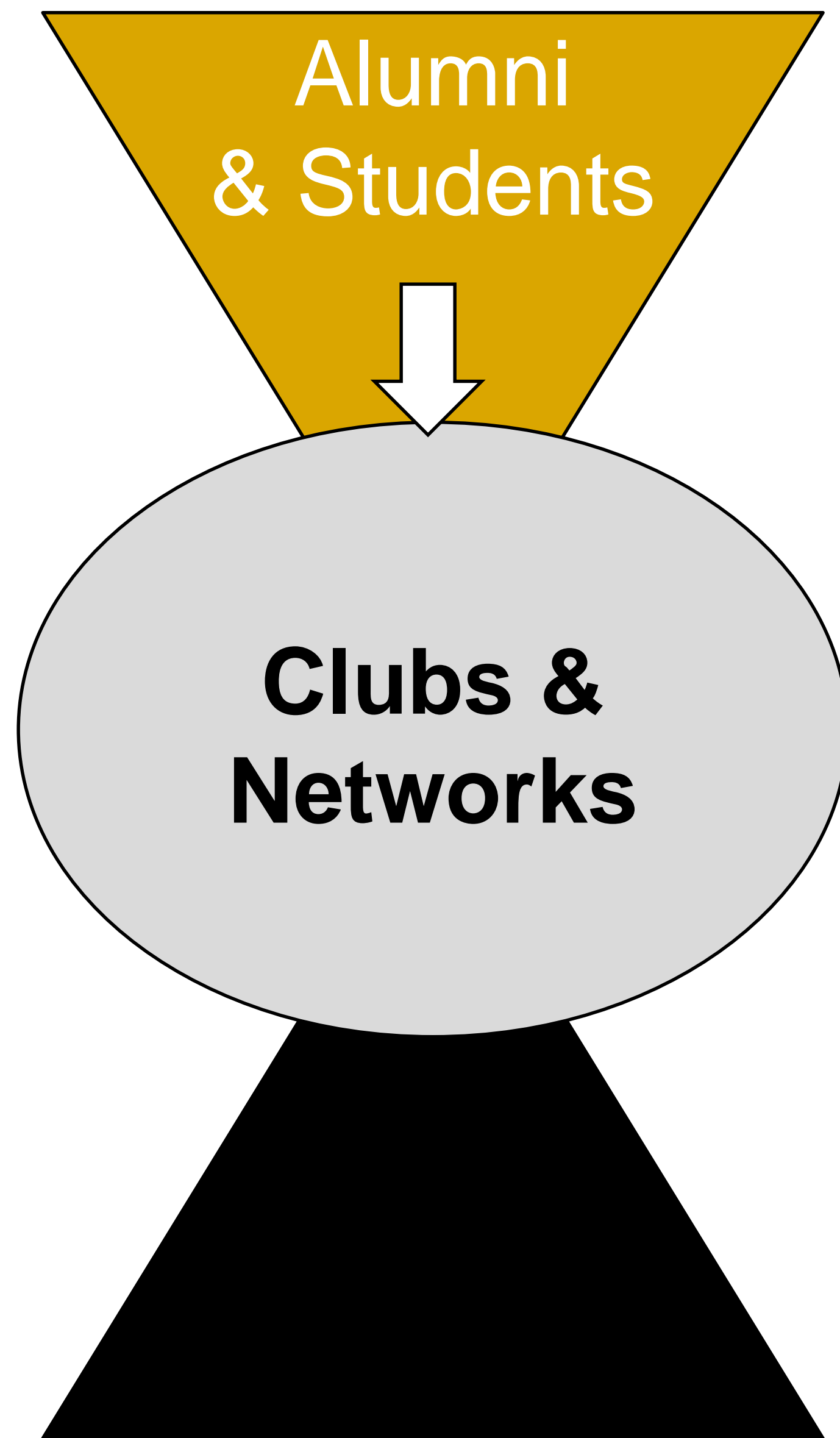


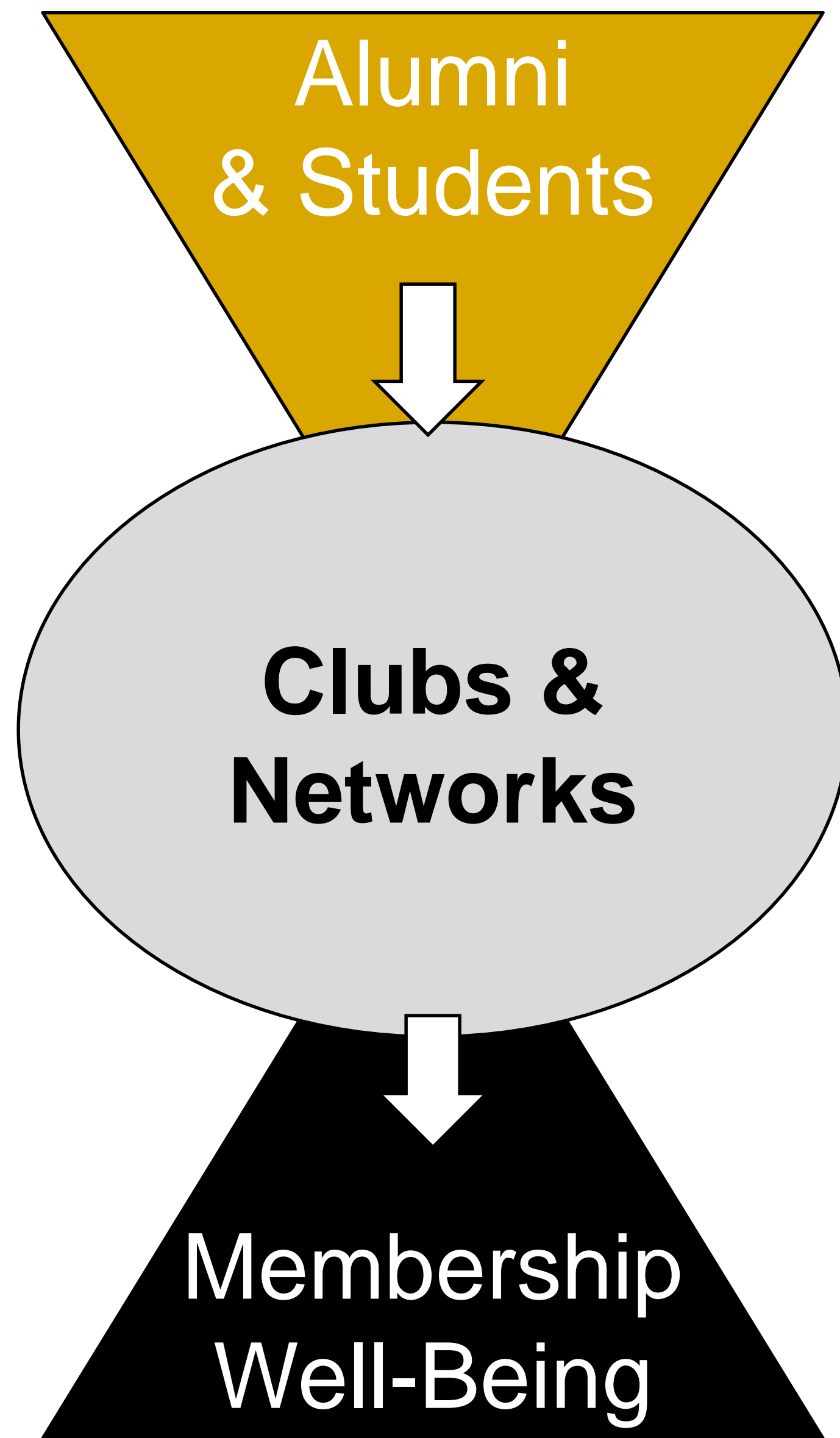
***Marie Foster-Bruns BS'97, MBA'15***  
***Vice President, Outreach & Engagement***

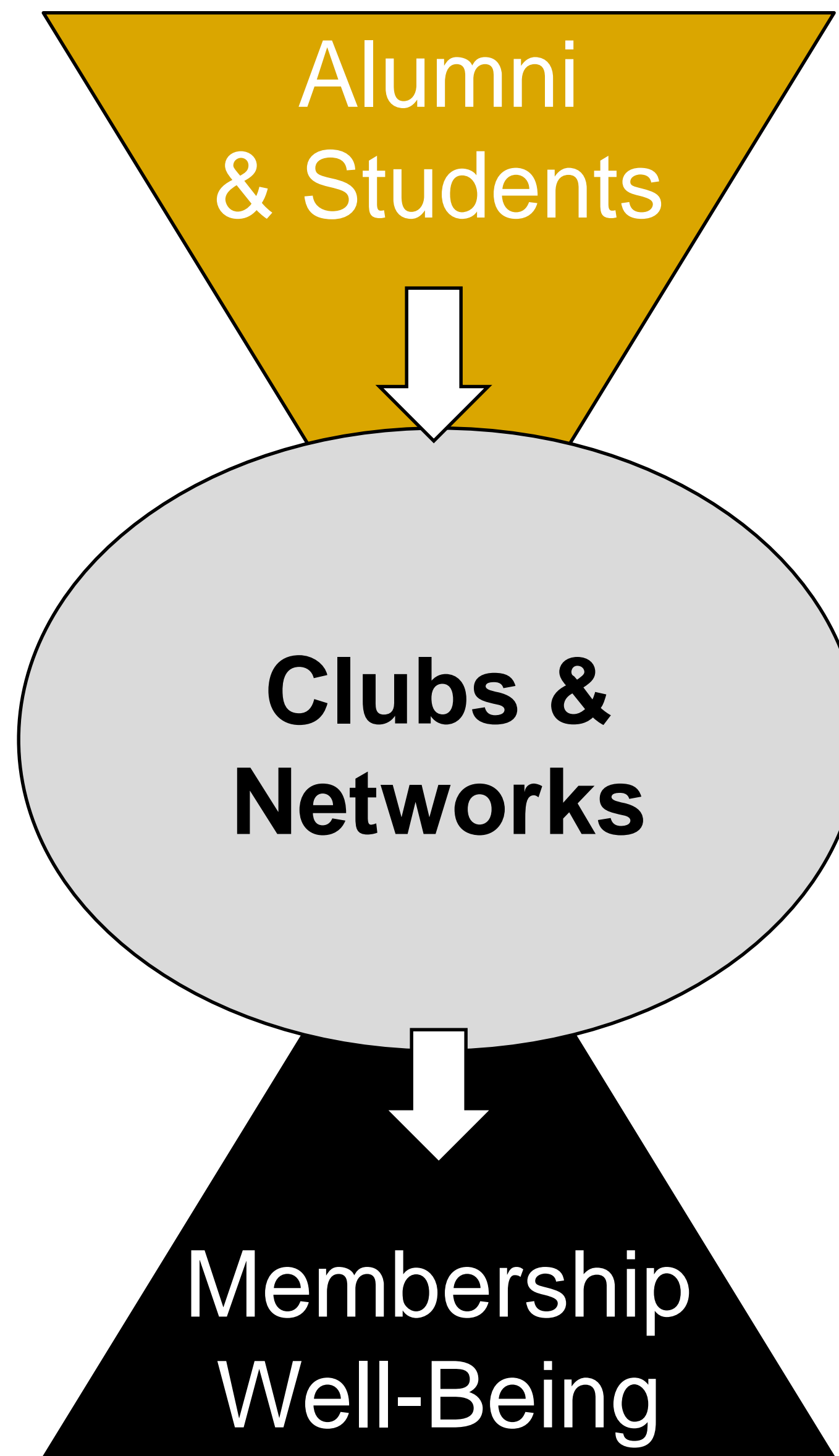




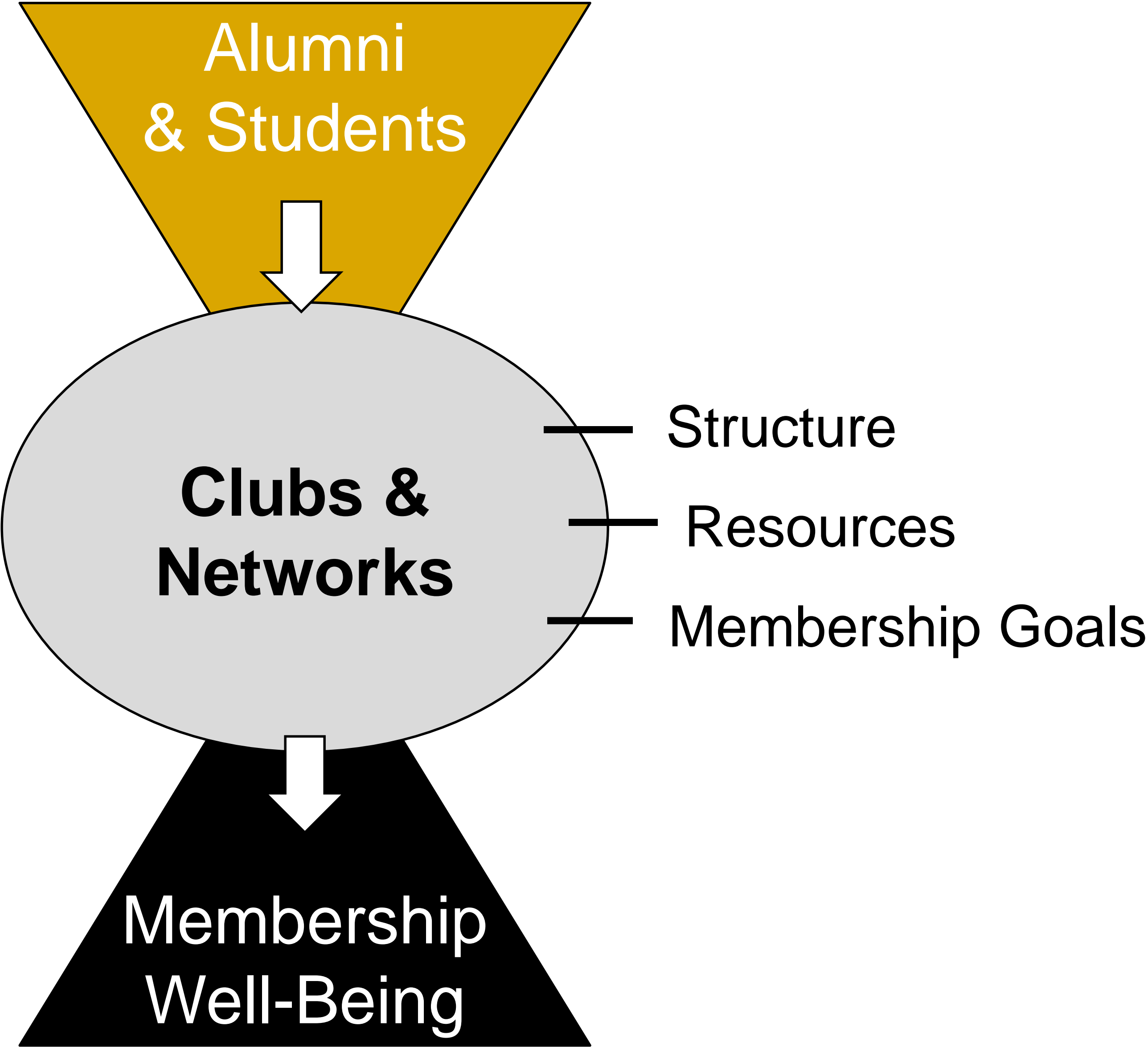




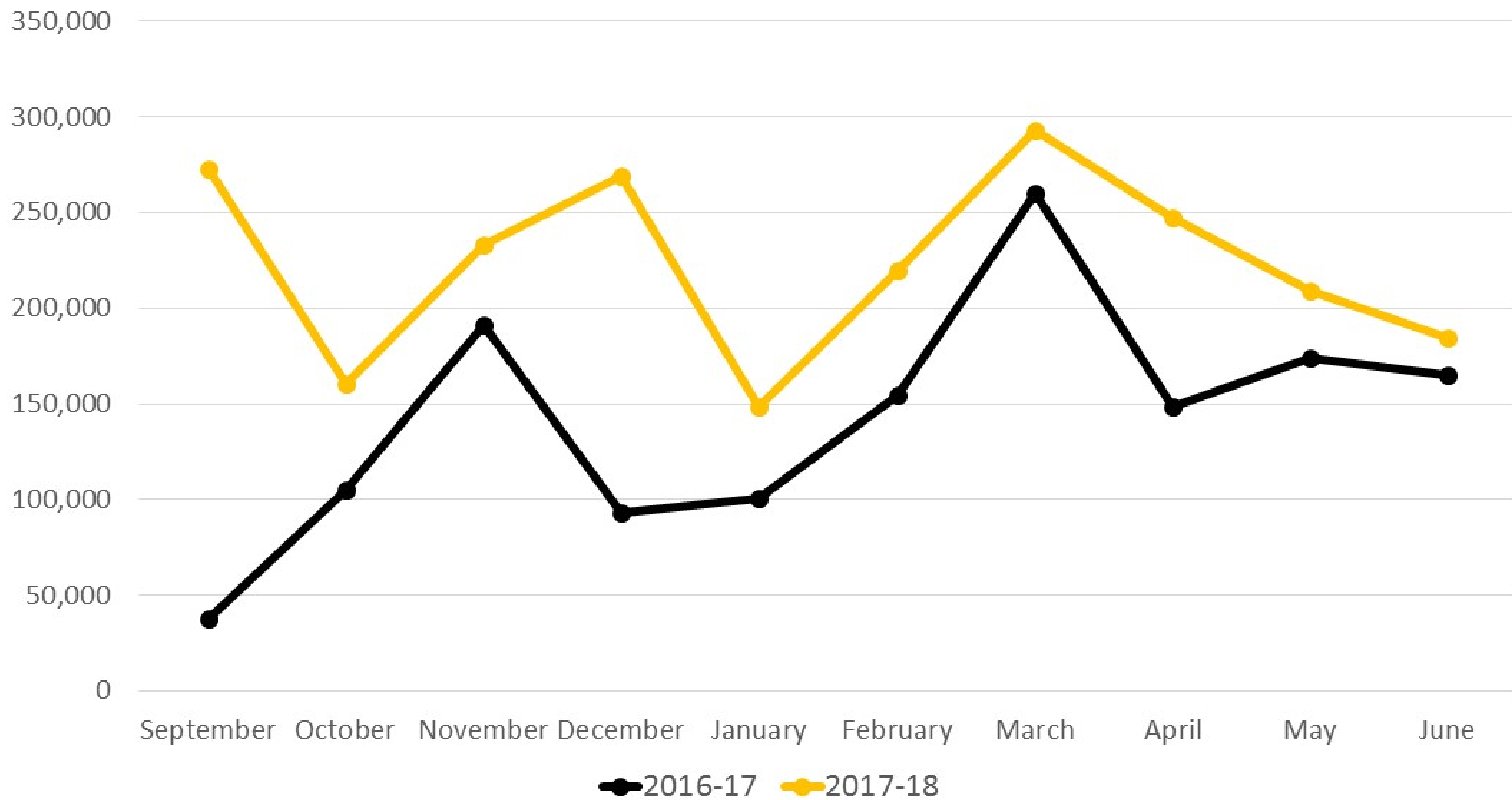




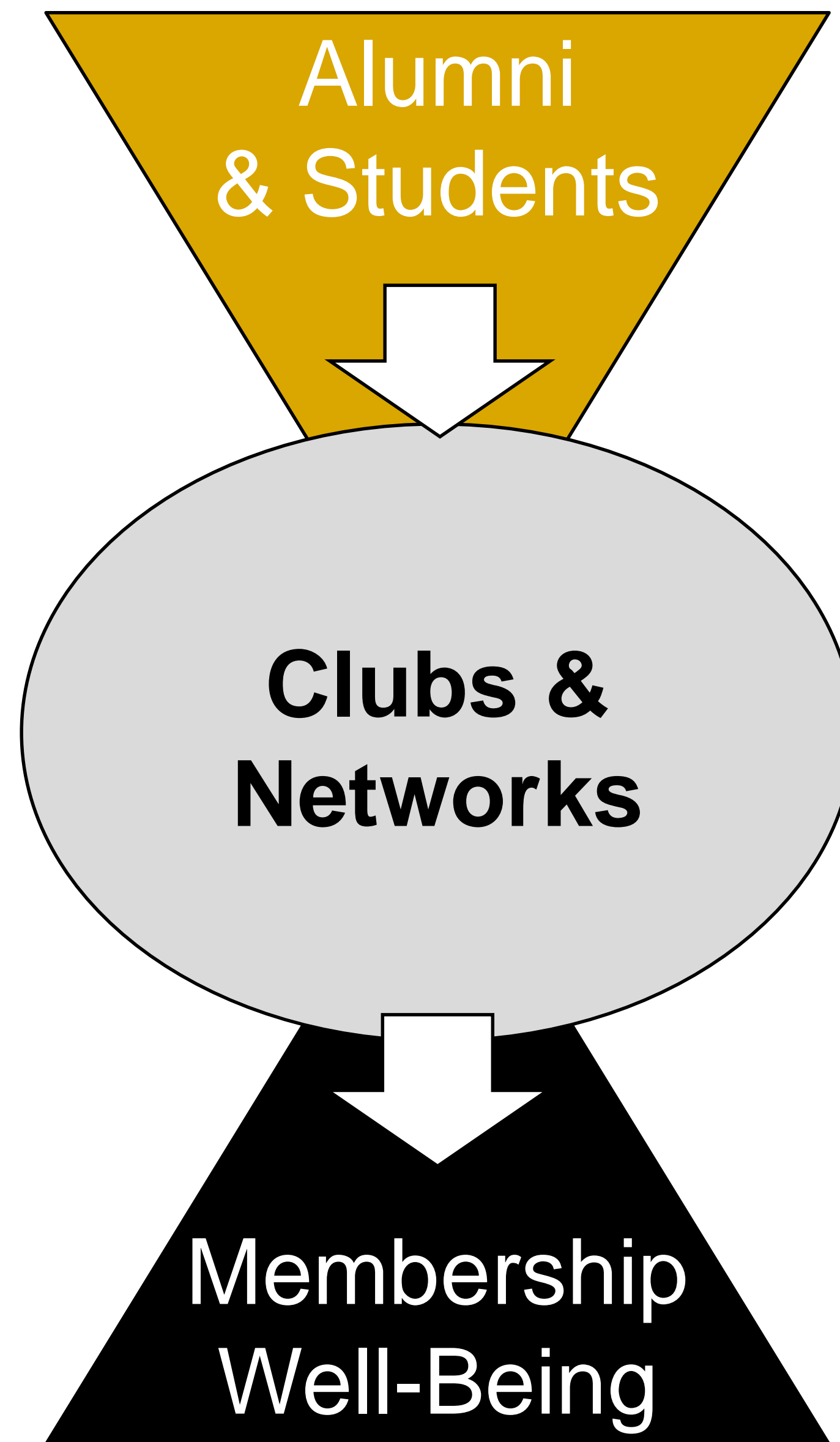
Last Year:



# Total Alumni Touches 16-17 vs. 17-18



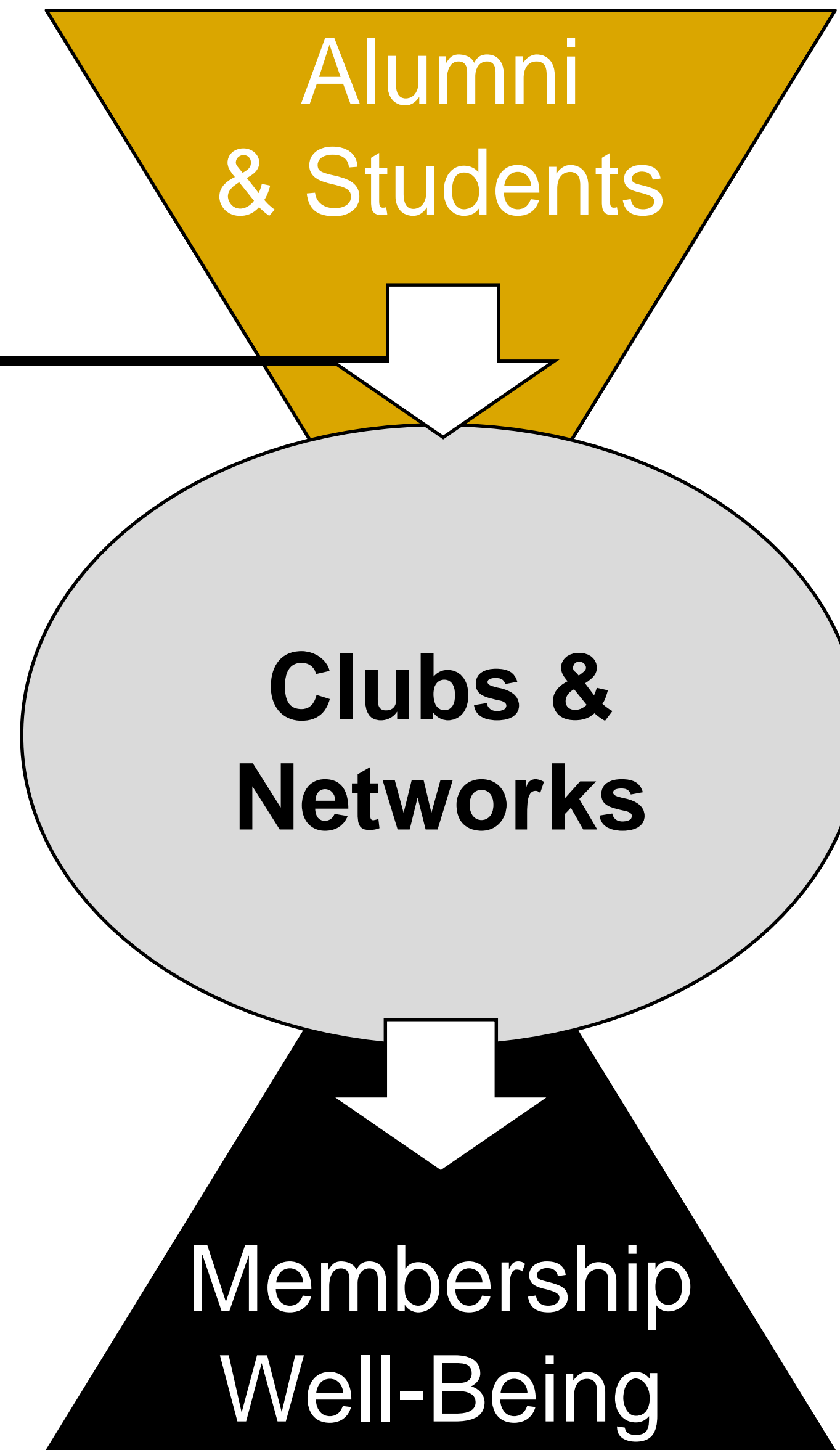
**This Year:**





**This Year:**

Pipeline to  
Clubs/Networks



**This Year:**

Pipeline to  
Clubs/Networks

Alumni  
& Students

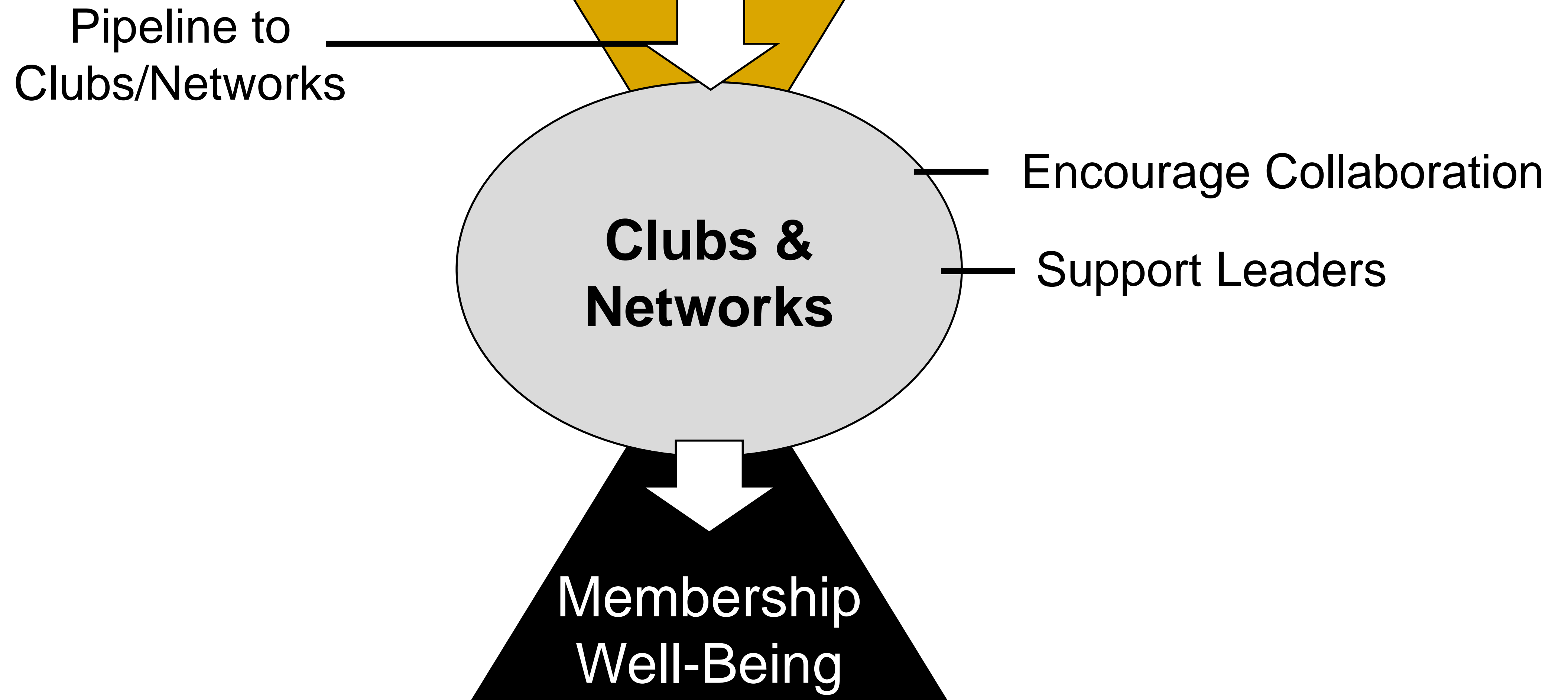
**Clubs &  
Networks**

Encourage Collaboration

Membership  
Well-Being



**This Year:**





**This Year:**

Pipeline to  
Clubs/Networks

Alumni  
& Students

**Clubs &  
Networks**

Encourage Collaboration

Support Leaders

Promote Membership

Membership  
Well-Being



# Promote Value of Membership



Purdue Alumni Club of San Diego

Event Planning  
Event Member/Nonmember Pricing  
New Membership Tiers



# Encourage Collaboration



Purdue Black Alumni Organization



International Council of Purdue Women



LGBTQ Alumni Network



Purdue Alumni Clubs of Chicago & North/Northwest Suburbs

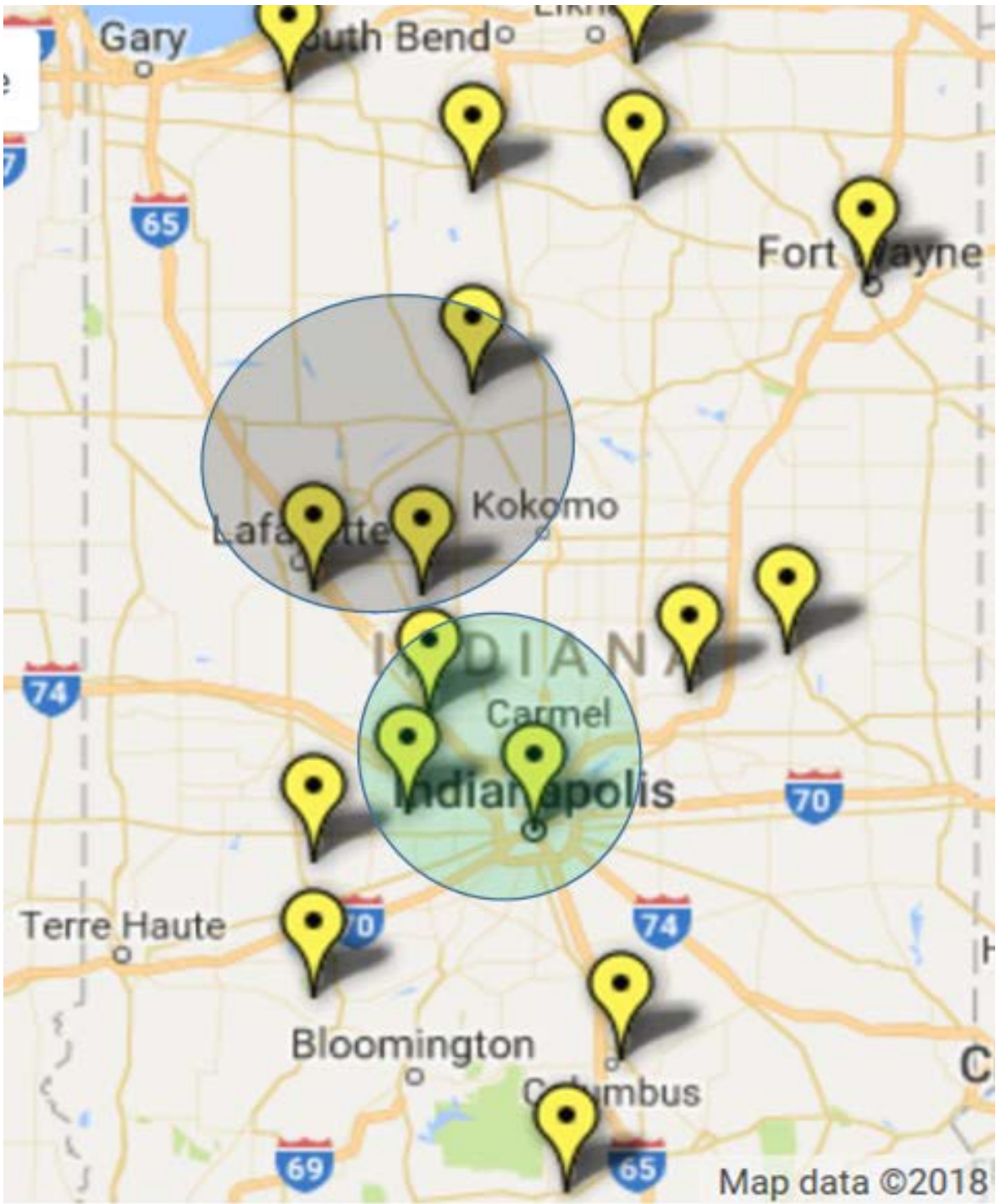
Purdue Sesquicentennial  
Branding Licensing & Trademarks  
Campus Partnerships  
Between Networks & Clubs  
Purdue Global & other campuses



# Support Alumni Leaders



## Regional Liaisons



# Support Alumni Leaders



Purdue Alumni Club of Northwest Indiana

Volunteer Leadership Trainings  
Regional Outreach Plan  
Network Reporting



# Pipeline to Clubs/Networks



Purdue Alumni Club of Falls Cities

PASE Students  
Graduating Seniors & Recent Graduates  
Technology to Connect Alumni  
Social Media Resources



# Celebrate!



Purdue Alumni Club of Upstate South Carolina

Football Performance Complex  
Spurgeon Club  
Group Photo  
Awards Luncheon





# Questions?



Purdue Alumni Club of Tippecanoe County



Purdue Alumni Club of Bangkok