



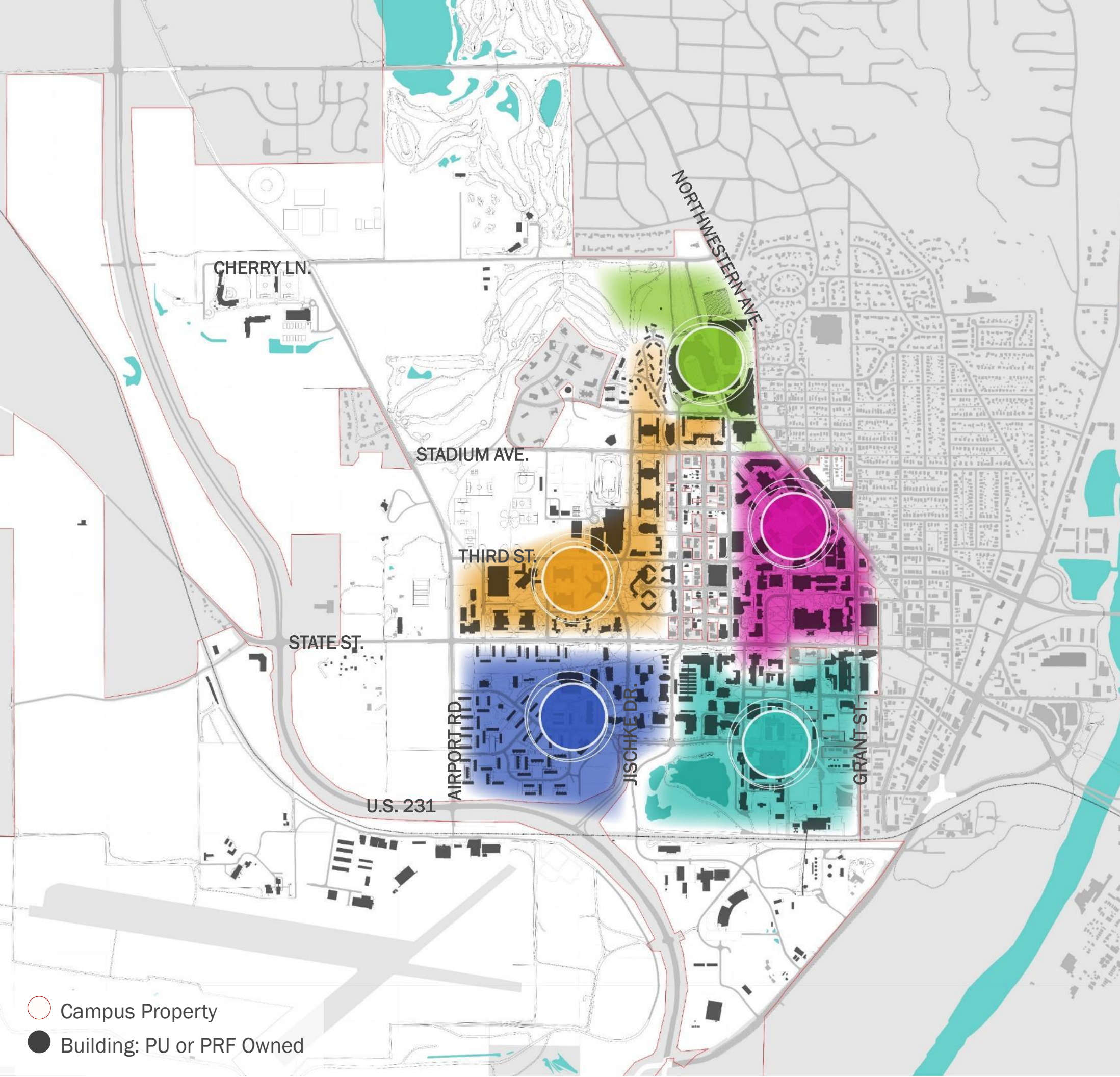
2019
**ALUMNI LEADERS
CONFERENCE**

150 **1869**
2019
YEARS OF GIANT LEAPS™
PURDUE UNIVERSITY

MASTER PLAN PURPOSE

Ensure that the physical environment best supports Purdue's mission and strategic initiatives





EXISTING CHALLENGES & OPPORTUNITIES

Currently the campus is disconnected and fragmented into five districts

MAJOR CHALLENGES: *CONNECTIVITY & QUALITY*

- Open space lacks consistency and overall connectivity
- South Campus is vehicular dominant
- Some facilities do not meet current needs

MAJOR OPPORTUNITIES: *INFILL, VIBRANCY, RENOVATION*

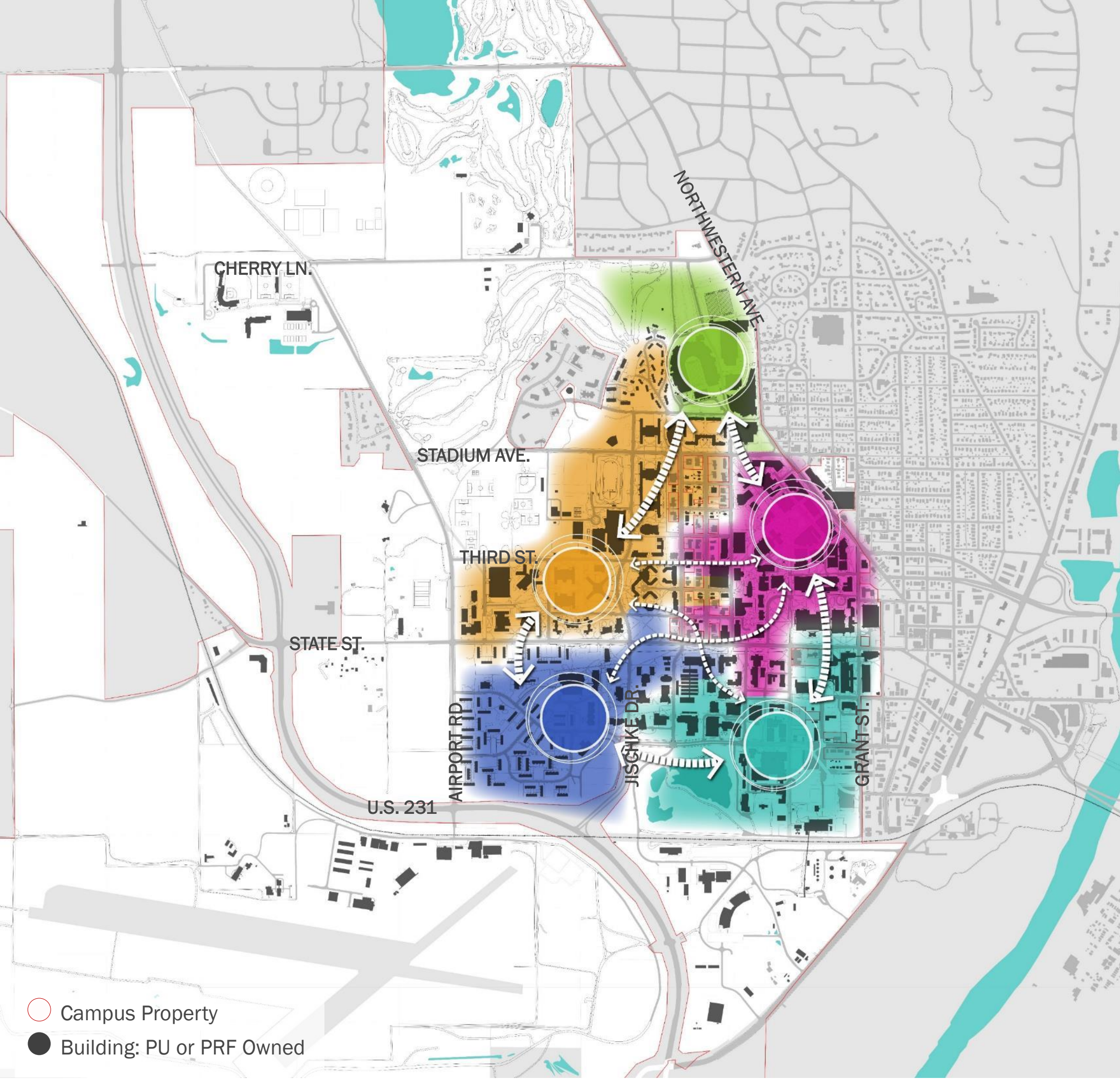
- Available infill sites for new development
- Ability to leverage recent project successes to enhance vibrancy at key campus crossroads
- Opportunity for renovation to increase quality and utilization

PLANNING PRINCIPLES

Move from five districts to one campus

Improve campus identity by creating a more connected, vibrant, sustainable, and collaborative campus with robust utilization of our existing buildings and grounds.

- Strengthen Identity
- Enhance Connectivity
- Promote Vibrancy
- Foster Collaboration
- Nurture Sustainability
- Increase Utilization/Flexibility



MASTER PLAN GOALS

The master plan provides a 50-year vision that informs near-term decisions and actions and a framework for open space, circulation, and connectivity.

1 Invest in teaching, research, and collaborative spaces

2 Prioritize strategic renovations

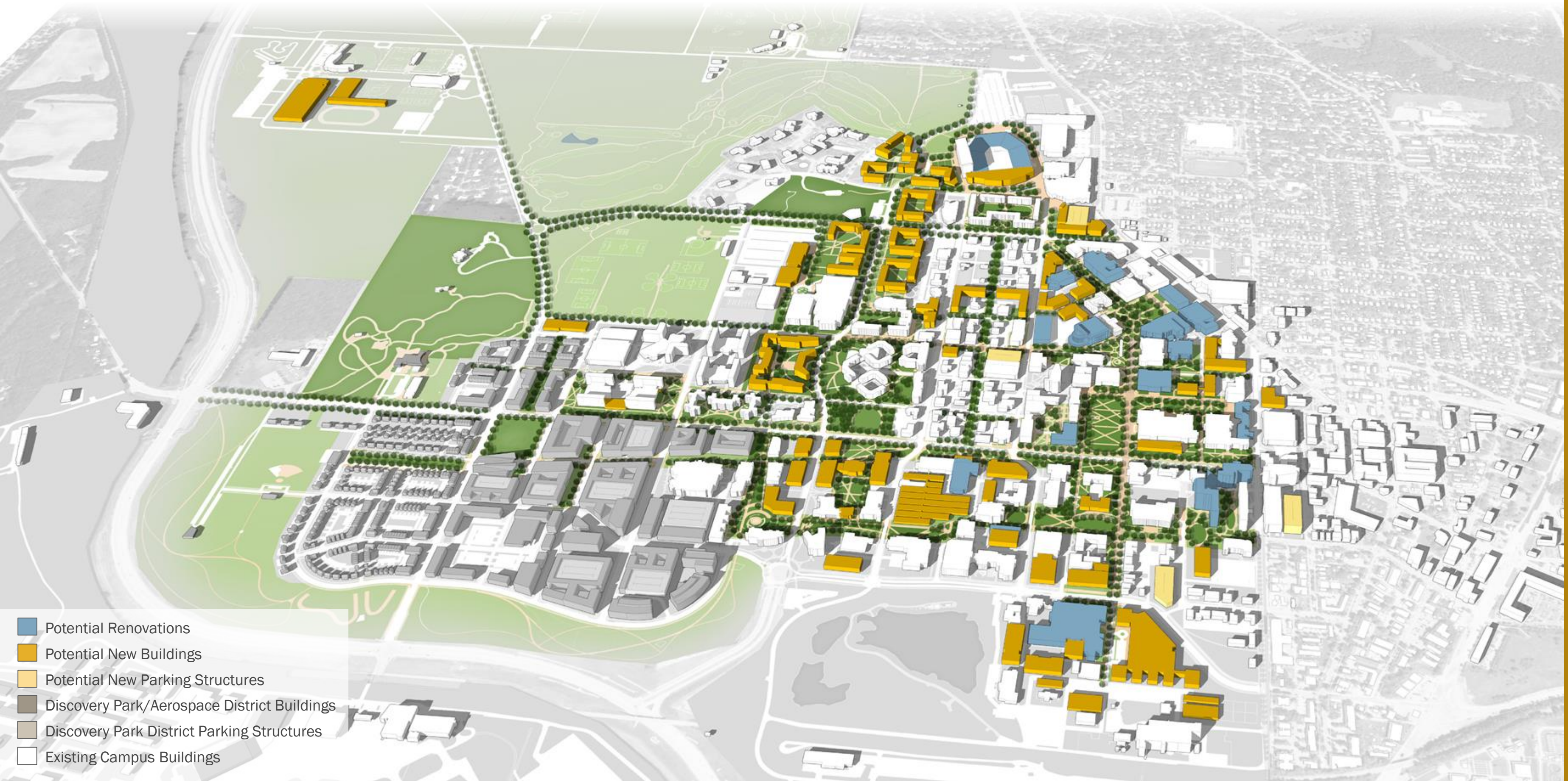
3 Focus housing and dining investments

4 Enhance open space connectivity and campus circulation

5 Strengthen campus identity and gateways



FULL MASTER PLAN



MASTER PLAN GOALS

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LEVERAGE RECENT INVESTMENTS



Wilmeth Active Learning Center

LEVERAGE RECENT INVESTMENTS



Grissom Hall Renovation

RENOVATION & NEW CONSTRUCTION OPPORTUNITIES



- Potential Renovations
- Potential New Buildings
- Potential New Non-Academic Buildings
- Discovery Park/Aerospace District Buildings
- Existing Campus Buildings

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RENOVATION & NEW CONSTRUCTION OPPORTUNITIES



STEM Teaching Labs



STEM Teaching Labs



STEM Teaching Labs



STEM Teaching Labs



STEM Teaching Labs



STEM Teaching Labs



STEM Teaching Labs

RENOVATION & NEW CONSTRUCTION OPPORTUNITIES



Agricultural and Biological Engineering

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3

Focus housing and dining investments

4

Enhance open space connectivity and campus circulation

5

Strengthen campus identity and gateways



FOCUS HOUSING AND DINING INVESTMENTS



- Potential New Non-Residential Buildings
- Potential New Residential Buildings
- Existing Campus Housing Buildings
- Discovery Park/Aerospace District Buildings
- Existing Campus Buildings

FOCUS HOUSING AND DINING INVESTMENTS



Third Street North

FOCUS HOUSING AND DINING INVESTMENTS

Meredith South



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EXISTING OPEN SPACE NETWORK



PROPOSED CONNECTED OPEN SPACE NETWORK



PRIORITY OPEN SPACE IMPROVMENTS

Third Street Student
Success Corridor

Memorial Mall and
Academy Park

Marsteller Street
Conversion

Agriculture Mall

Life and Health Sciences
Mall

- Potential New Non-Academic Buildings
- Discovery Park/Aerospace District Buildings
- Existing Campus Buildings



Existing Third Street



Proposed Third Street



Existing Memorial Mall Drive



Proposed Memorial Mall Drive



Existing Agricultural Mall



Proposed Agricultural Mall

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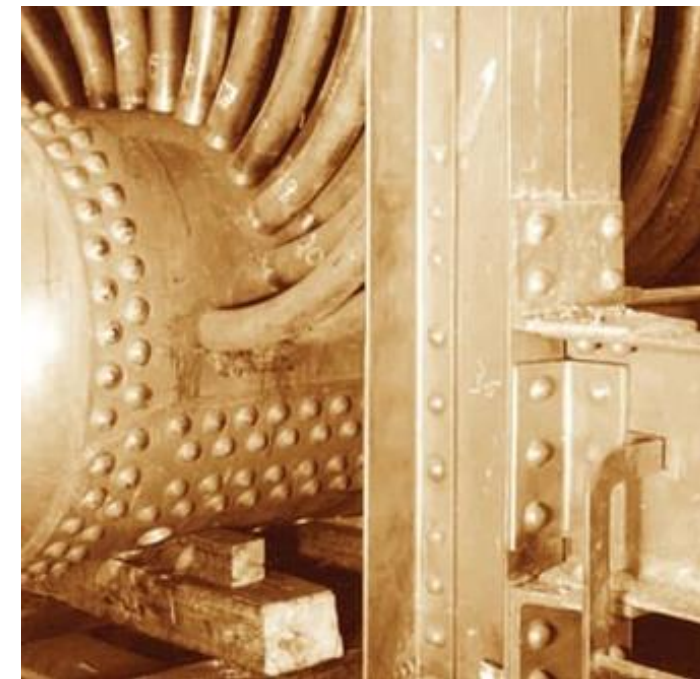
STRENGTHEN CAMPUS IDENTITY & GATEWAYS

Existing Purdue Gateways/Signage



STRENGTHEN CAMPUS IDENTITY & GATEWAYS

Develop a gateway aesthetic that is authentically Purdue



STRENGTHEN CAMPUS IDENTITY & GATEWAYS





Before



Proposed





Discussion

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