

SPONSORSHIP OPPORTUNITIES

WOMEN'S CONFERENCE 2020

BROUGHT TO YOU BY PURDUE ALUMNI ASSOCIATION'S
INTERNATIONAL COUNCIL OF PURDUE WOMEN

Join us in supporting the Women's Conference 2020 brought to you by the International Council of Purdue Women, a Purdue Alumni Association network. The Women's Conference 2020 is a gathering of leading women professionals who are committed to helping other women foster their personal, professional, and intellectual well-being.

TWO DAYS FULL OF BOLD IDEAS, SPIRITED DISCUSSIONS, PRACTICAL INSIGHTS, AND IMPACTFUL NETWORKING.

The Women's Conference 2020 will be held April 30–May 1 at the Alexander downtown Indianapolis. Attendees represent a diverse range of industries and career levels united by a common desire to advance their professional and personal development within a supportive community of fellow Purdue alumnae.

The International Council of Purdue Women is eager to showcase partnerships with organizations that value and prioritize issues of importance to women. Not sure which sponsorship level is right for you? Contact the Purdue Alumni Association business partnerships team at alumnibusdev@purdue.edu or call 800-474-1541 to discuss your marketing goals and opportunities.



ALUMNI™

International Council
of Purdue Women

ELITE SPONSORSHIP LEVELS	BRONZE SPONSOR \$3,000	SILVER SPONSOR \$5,000	GOLD SPONSOR \$8,000	PLATINUM SPONSOR \$12,000
Recognition throughout conference as sponsor	•	•	•	•
Logo recognition in conference promotional materials, website, onsite program, and general session sponsor logo loop	•	•	•	•
Signage with corporate logo displayed prominently throughout the conference	•	•	•	•
Complimentary full conference registrations	2	2	3	4
Ad in onsite conference program (black and white)	Quarter-page	Half-page	Full-page	Full-page with premium placement
Logo on conference app (conference agenda will be accessible via the app)		•	•	•
Introduction speaking time		Introductory remarks given by company rep before sponsored breakout session	Introductory remarks given by company rep before sponsored breakout session	Introduce keynote speaker at opening session first day and two-minute speaking time
Exhibit booth			Prime location	Double booth with prime location
Logo on in-room screens				•
Listing on the online business directory for one year				•

SPONSORSHIP LEVELS	NUTRITION SPONSOR \$3,000	EXHIBIT HALL SPONSOR \$3,500	CONNECTIONS LOUNGE SPONSOR \$4,000
Logo placement	Conference screens	Conference screens and gift bags	Event signage and charging stations
Recognition throughout conference as sponsor	•	•	•
Recognition on website as sponsor	•	•	•
Signage	In exhibit hall and on tables	Prime placement at exhibit area	Displayed prominently throughout the conference
Recognition in conference program as sponsor	•	•	•
Exhibit booth	Booth in exhibit hall	Deluxe booth with prime placement	Prominent space in lounge
Ad in conference program			Quarter-page with premium placement

ADDITIONAL OPPORTUNITIES

WOMEN'S CONFERENCE 2020

BROUGHT TO YOU BY PURDUE ALUMNI ASSOCIATION'S
INTERNATIONAL COUNCIL OF PURDUE WOMEN

EVENT DATES

Thursday, April 30 and Friday, May 1

TO REGISTER PLEASE VISIT

www.purduealumni.org/womens-conference

CONTACT

Business Partnerships Team

T: 800-414-1541

E: alumniusdev@purdue.edu

International Council of Purdue Women

Purdue Alumni Association

403 West Wood Street

West Lafayette, Indiana 47907-2007

SPONSORSHIP OPPORTUNITIES

	CONFERENCE BAG SPONSOR \$1,000	DESTINATION EXPERIENCE SPONSOR \$3,500
Logo placement	On conference bag	On founder's circle promotional item, in program, and on in-room screens
Details	Items made by women along with a list of women-owned businesses in Indianapolis inside bag made by women	Two-minute speaking time prior to introducing speaker at preconference event
Exhibit booth		•

EXHIBITING OPPORTUNITIES

	NONPROFIT BUSINESS EXHIBITOR \$250	CONFERENCE EXHIBITOR \$500
6' table provided	•	•

ADVERTISING OPPORTUNITIES

	HALF-PAGE PROGRAM AD \$250	FULL-PAGE PROGRAM AD \$500
Ad size	4.5" x 3.6"	4.5" x 7.5"
Details	Black and white	Black and white

ADDITIONAL OPPORTUNITIES

	STUDENT SPONSOR \$3,000
Logo placement	Digital ID card
Details	Provide attendance fees for disadvantaged students to attend. Recognition in all media as a student attendance sponsor. Business logo will be placed on their Purdue Alumni Association membership card for one year.
Exhibit booth	•

IN-KIND SPONSORSHIP OPPORTUNITIES

If your sponsorship budget is tight, consider an in-kind sponsorship that will help the International Council of Purdue Women offset our operational overhead expenses. In-kind sponsorships are calculated at 50 percent of the market value and must be offered as an overall sponsorship package that includes cash commitments.



- All sponsorships, underwriting, exhibitor, and ad commitments must be finalized by February 1, 2020.

- All artwork and logos must be submitted by March 1, 2020.

SPONSORSHIP/OPPORTUNITIES FORM

WOMEN'S CONFERENCE 2020

BROUGHT TO YOU BY PURDUE ALUMNI ASSOCIATION'S
INTERNATIONAL COUNCIL OF PURDUE WOMEN

Form must be submitted by **February 1, 2020**, in order to guarantee full conference benefits. All artwork and logos must be submitted by **March 1, 2020**. We suggest you finalize your commitment early as some sponsorships are limited.

ELITE SPONSORSHIP LEVELS

- \$12,000 **PLATINUM SPONSOR**
\$8,000 **GOLD SPONSOR**
\$5,000 **SILVER SPONSOR**
\$3,000 **BRONZE SPONSOR**

SPONSORSHIP LEVELS

- \$4,000 **CONNECTIONS LOUNGE SPONSOR**
\$3,500 **EXHIBIT HALL SPONSOR**
\$3,000 **NUTRITION SPONSOR**

SPONSORSHIP OPPORTUNITIES

- \$3,500 **DESTINATION EXPERIENCE SPONSOR**
\$1,000 **CONFERENCE BAG SPONSOR**

EXHIBITING OPPORTUNITIES

- \$500 **NONPROFIT CONFERENCE EXHIBITOR**
\$250 **CONFERENCE EXHIBITOR**

ADVERTISING OPPORTUNITIES

- \$500 **FULL-PAGE PROGRAM AD**
\$250 **HALF-PAGE PROGRAM AD**

ADDITIONAL OPPORTUNITIES

- \$3,000 **STUDENT SPONSOR**

IN-KIND SPONSORSHIP OPPORTUNITIES

- Someone will contact you

PLEASE PRINT

ORGANIZATION/BUSINESS NAME

CONTACT NAME

CONTACT TITLE

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

TOTAL AMOUNT DUE: \$ _____

PAYMENT METHOD

Cash

Check #: _____

Made payable to: Purdue Alumni Association

Credit Card

Card No.: _____

Exp: _____ / _____ CCV: _____

Signature: _____

Please return registration form by one of the following:

FAX: 765-494-9179

EMAIL: alumibusdev@purdue.edu

REGISTER ONLINE: at purduealumni.org/womens-conference.

MAIL COMPLETED FORM WITH PAYMENT TO:

International Council of Purdue Women

Purdue Alumni Association

403 West Wood Street

West Lafayette, Indiana 47907-2007

